

2021 Sponsorship Opportunities

Thank you for your kind consideration.
To become a sponsor, or if you have
any questions, please contact Ashley
May Coussens:

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312.503.0759

On Sunday, June 6, 2021, cancer survivors and supporters around Chicagoland and across the country will celebrate National Cancer Survivors Day by participating in the Robert H. Lurie Comprehensive Cancer Center of Northwestern University's signature event—the **Annual Cancer Survivors' Celebration & Walk**.

This community event honors cancer survivors and recognizes healthcare professionals who have dedicated their careers to providing patient care and pursuing research. This event provides survivors, caregivers, family members, and all whose lives have been touched by cancer a special day to celebrate the amazing strides made in cancer research and care. It also recognizes the improvements in quality of life for those living with and beyond cancer.

	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$1,000
	TITLE	PRESENTING	SUSTAINING	SUPPORTING	AFFILIATE	SPONSOR
Sponsor logo or name featured on event t-shirt <i>Sponsorship must be confirmed, with name/logo received, by April 23, 2021.</i>	LOGO	LOGO	NAME	NAME	NAME	NAME
Sponsor logo or name recognition on event webpage	LOGO + URL	LOGO + URL	NAME + URL	NAME	NAME	
Acknowledgement in pre-event confirmation email and post-event email to 2,500+ recipients	LOGO	LOGO	NAME	NAME	NAME	
Complimentary registration for employees of sponsor company	25	15	10	8	5	
Verbal sponsor recognition during event program	Yes	Yes	Yes	Yes	Yes	
Sponsor video featured on Lurie Cancer Center's Facebook page in weeks leading up to event <i>Sponsorship must be confirmed, with funds and video received, by May 14, 2021.</i>	5-min. max	4-min. max	3-min. max	2-min. max		
Sponsor video pinned to top of virtual dedication wall (Kudoboard)	5-min. max	4-min. max	3-min. max	2-min. max		
Sponsor logo featured at top of virtual dedication wall (Kudoboard)	LOGO	LOGO				
Lurie Cancer Center Risk Reduction Health Lecture for employees of sponsor company (to be held at sponsor's office or virtually)	Title Perk					